

BOARD OF DIRECTORS MEETING

TUESDAY, MAY 6, 2025 – 5PM VIA ZOOM

In attendance: Roger Perricone – RMD BOD President, Kelia Zigich (Alpine Representative), Esther Delliquadri (Immediate Past President), Jason Napoli (Treasurer), Tonia Shaw (Secretary), Chad Bowdre (SJ/NC Representative), Chelsea Lynch (Alpine Representative)

Meeting called to order at 5:03pm

Welcome

Welcome and planning meeting explanation from Perricone, opening forum for all members to put thoughts and ideas into our future before the end of our fiscal year.

- This meeting is a precursor to Congress. If you never have attended the US Skiing Congress, I highly recommend it. It's an eye opener and how the next level up navigates through many topics and neat to be a part of.
- Tonight's meeting format is open to ideas with hopes to improve our future as a BOD of RMD. We hope this allows for change to occur, acting as a starting point. I am hopeful that everyone will participate.

The first goal of this meeting is to define the value of being an RMD member

This question arose from mini meeting in April

Zigich – from a coach perspective, it gave the youngsters access to upper tier athletes and the ability to work with different coaches in different venues. It allows for more development and can motivate the kids.

- At Nationals, coaches could share ideas/style
- o RMD BOD confusion on what it is. Specifically, athletes that do not get financial support.

Lynch – echoed Zigich explaining people don't understand that we are the umbrella and comparing us to US Ski & Snowboard, stating nobody understands them either

Bowdre – added that there is no clarity to the role. In SJ/NC it may be even harder to see. Families don't know it exists until they get to the older tiers.

- o With the National level, it creates even more confusion.
- o Fill the gaps where US skiing cannot support or is not willing to support. RMD fills that gap

As a PR piece, what can RMD do to clean it out and make it more apparent to our members? Perricone

Lynch – Western region has a big buy in with their region

- o How can we create cohesion within all the clubs?
- o Also, mentioned focus on YSL races and getting in front of those families.

Perricone – would increasing outreach to younger groups help?

Lynch – yes. It's a pipeline starting with YSL.

o How do we get our name out there?



SYNC series – how can we include RMD there?

Dreitlein – 100% of freestyle kids associate themselves with RMF. Are Alpine events put on by the club or is there a competition committee?

Perricone explained that there isn't the option for a trailer or committee like RMF. Events are put on by the club.

Lynch agreed with Dreitlein and the branding approach in RMF.

Dreitlein inquired about collaboration across the disciplines suggesting that kind of outreach could help. Then further inquired about disciplines like freeski and if they would ever have involvement with RMD.

 Perricone confirmed that a collaboration would be helpful but hasn't occurred yet. Currently, only a discipline action would be a reason for RMD to intervene with their disciplines.

Krill – says that if we the RMD BOD members are the most involvement and we are questioning our purpose, we have a problem. Then, further developed the potential confusion based off Dreitlein's point.

o That we only represent 3 of the sports but not all of the sports, that could be confusion.

How can we make RMD more visible? What is our PR move? Posed Krill to the group.

- We are facing a future that won't have the U16's to talk about if we don't start focusing on younger athletes.
- Fall Festival days where there was more information for the parents and athletes. Community building, informational, involved. Content rich event in the fall.
- o Those were very effective in the past. Coaches clinic, athletes clinic, event for kids
- Very sport agnostic not just alpine or freestyle

Perricone explained we tried to look at this and many athletes are not available. In addition, COVID and zoom did not help. However, agrees that it did add a lot of value and enrichment

 Krill stated this fall may be too soon but next year, ask a club to host and have a rotation. Then, that club can do the legwork to help with some of the heavy lifting.

Dreitlein – would there ever be the option to do a spring fun even? Like putting alpine on moguls or on jumps, etc.

- Krill maybe we switch our focus away from these older kids and look to the future. Maybe we do capture a fun fest. Anything that is active, helps.
- Dreitlein RMF had a very successful spring camp in Summit sponsored by ID.one. It was their first time and very well received.
- Perricone agreed that changing the focus away from the All Stars could help with participation, understanding and the PR piece.
- o Delliquadri stated that the last thing that really got everyone together was when they were focusing on the fitness in the fall.
 - Krill reminisced older kids are actually testing, younger kids are inspired by the older kids because they can see them



Perricone called on Lynch to get some athlete input.

Lynch remembered the old gatherings like this and did recall a strong RMD connection to these and his development as an athlete.

- Some podium recognition as being from RMD at the National level was super fun
- o Physical competitions were super fun.
- o Also, whenever there was funding, the coaches used to really explain where the funding came from.

Bylaws

Perricone next stated that he hoped everyone had the opportunity to look through the bylaws explaining that these originally were dictated by US Skiing. Back when RMD was created, there was no snowboard, freeski, big mountain, etc.

- o If you have not read the bylaws, can you please take a look at them knowing that they are changeable.
- o If you see something that needs to be changed, please say something.
- o It is a cumbersome legal process but is worth it if we need to.

Board involvement

There are a variety of roles to fill. All of us currently have our specialties or expertise. We would like to expand on these and go beyond them. Many of you are here because of your specialties and may not have to go much beyond the meetings. Then, there are others who do the heavy lifting like the golf tournament. If we can fill the vacancies, there can be more support across it all.

Current BOD Vacancies - Perricone encouraged the group to nominate people

Please review the bylaws before making these nominations

A Legal candidate would be helpful

There is one that may be interested but he's in Steamboat

Parent Representative – this role has been empty for awhile

Officials – Ken Gay represents well on this BOD. He is currently attending FIS conference in Portugal.

<u>Ski Area Representative</u> – been unfilled for a long time since Alterra and Epic collabs but it still is an available role.

Krill told the group that he had begun creating a matrix to help us keep track of membership, positions to fill, etc. He shared the link to the working doc HERE

 Putting notes on and making comments on the far left side will help to create this. It is a Google sheet that everyone here has access to.

Perricone – asked the group what kind of representation do we want? Which of these roles to we as the RMD BOD want to fill?

Zigich – maybe just reps from different age categories within like ACC

o Maybe we bring in someone from the ACC committee



Krill - Is our matrix filled out? Do we have a good representation from different age groups?

o Perricone said these would be easy things to broach into the bylaws.

Perricone - Help find the appropriate way to bring in the Ski Area rep who could be very valuable.

Krill – Does CO Ski country still exist?

• Perricone explained it does and its function is still valuable. We don't want to burn bridges with anyone – IKON, Epic, CSCUSA to maintain good for our All Star passes.

Lynch - who is issued our All Star Passes?

 Perricone explained the 25 pass limit based on application for CSCUSA and said we have not had a big response to that particular pass.

Lynch echoed that Ski Area representation would be valuable noting that someone from Epic would love to sit on a committee like this.

- o Perricone asked if Lynch believed this person would have event knowledge.
- She mentioned both Rupert and Frankie.
- Maybe Ellen Gabraith is someone that could help determine a way to find the right person.
- Krill agreed that it doesn't need to be the top dog.

Napoli mention Buchheister, saying that Aspen has picked up a lot of events since he took over Aspen.

- Perricone agreed and stated that when he broached him with this role before, he was too new at Aspen.
- o Krill suggested we reach out to him and ask if he can appoint someone to help fulfill this position.

Lynch- we have the connections, and we can use them – big players and small

Western Slope needs representation. They have good connections to their region.

Krill – should RMD convene once or twice a year with a group that has all clubs represented by Executive Directors?

• We could use this as a way to build agenda for the meetings.

Shaw furthered upon the Executive Director concept and reproposed the idea of having a round table opportunity at Summit in tandem with the Golf Tournament to optimize participation across both.

- o Krill, Lynch and Perricone agreed.
- o Perricone said whether in person or on zoom, it would be worth it.

Current Finances

Perricone thanked Napoli for getting them out and mentioned that we can use these to see what would be good to change or enhance moving forward.

Napoli stated that it is time to streamline the accounting. We have multiple accounts but we could accomplish the same goals by consolidating things. This would help eliminate some of the moving parts and extra efforts. Let's just simplify things whether is a new bookkeeper or best practice changes.



- Perricone expressed that he understood why it was initially set like this. With tech advances, it would make sense to streamline our finances stating that it would help everyone able to understand.
 - Perricone suggested we make this change at the next BOD and involving our accountant.
- The reporting of our finances always seems to be lagging. It would be nice to distribute a week ahead of the meetings.
 - Napoli said that if it was simplified, it could be more timely.
 - Occasional discoveries made last minute cause some back and forth to update things. We do provide our bookkeeper with meeting calendar so she is aware.
- Napoli used an example saying, we did have a very late sponsorship from SureFoot come in a couple weeks ago after the tournament finances were closed - \$1,500. Esther does well going through line by line and finding things that are slightly off.

Perricone – can we establish a quarterly report with a year end report that we could present at the annual meeting? Would this be less cumbersome?

o Napoli wasn't sure if the reports come out in tandem with our meetings versus actual dates.

Delliquadri said it may be appropriate is we began requesting that at the end of the month, following the end of the quarter, we get financial statements distributed to all members (not approved, just out there). If we consistently began this, it would be expected and could eliminate the last minute stuff.

Perricone said that if it is quarterly, we just set it as quarterly. Would this simplify the effort?
Krill explained this process helps to get you out of the meeting-based process. The cadence of the meeting may follow the quarters or we just use the most recent quarters.

Delliquadri explained that we are July 1 and that our quarters still align.

Perricone requested Napoli review this idea and to bring it up at our next meeting.

Other Topics and/or Areas of Concern

Perricone asked if there are any other outstanding issues or concerns and opened the floor.

Delliquadri said that something that could be beneficial is the membership report, stating that Christine does it monthly to a small group. However, sharing it across the BOD may be beneficial.

o Perricone asked if it was easy enough to do and Napoli said it is.

Zigich – reemphasizing coaches sharing or directors sharing about RMD. Projects visible on the website. Now the projects are almost non-existent – no spring camp, etc.

Perricone - echoed an executive director gathering would be the forum.

Krill – no other comments right now

Dreitlein – nothing asides keeping in mind the multidisciplinary aspect

Lynch – expressed that she appreciates everyone

Shaw – said she felt good about the proposed ideas and felt this has helped build a good foundation to move forward with

Delliquadri – nothing new



Bowdre – nothing new but extends his appreciation towards these efforts and trying to improve along with the years of service. Reinvigorating RMD is great and appreciates this process.

Lynch – appreciation to the financial relief over the years with Europe and Lake Placid projects.

Final statement

In closing, our June meeting is where our Gold Medal will be presented and reviewed. Reminder that GMI grant requests and budget are due by June 1

Perricone asked Zigich to help tell Nolting this deadline

Also, RMD Alpine budget due August 1.

Shaw announced Golf tournament is Monday, September 15 at Copper Mountain

Bowdre – chimed in and offered some tournament support. He stated that a new kid from Chicago has recently joined – his parents are both golf pros and connected closely with Callaway

o Bowdre will follow up with the family and connect them with Shaw

Shaw mentioned to Napoli and BOD that GMI Sheet is up to date and will share with Napoli after the meeting

o DQ said we can't have it final until June 30

Perricone stated that as part of this GMI grant...can we distribute some to lower age groups? Please plan on discussing this at our next meeting.

Bowdre – inquired which is the correct June meeting date.

June 24 confirmed by Delliquadri and Shaw

Location - TBD

- o Perricone any chance for a free or low cost room at Breck? Lynch will check.
- Krill mentioned that Steamboat may have an option
 - Lynch, Zigich and Shaw all stated they would be agreeable to attend in Steamboat if the meeting is there
 - Krill said the meeting space would be free

Perricone delivered a final appreciation to all in attendance and all serving

Meeting adjourned at 6:36pm

Respectfully submitted,



Tonia Shaw

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